

MEDICAL ARTS



Case Study

Property Location: 655-725 Jesse Jewell Pkwy. Gainesville, GA 30501
Property Description: Medical/Office Campus; 176,725 square feet

Medical Arts Properties LTD, a privately held entity, contracted with The Norton Agency over 35 years ago to provide professional full-service asset management to their medical office campus located in Gainesville, Georgia. Our firm executed a strategic business plan to provide a superior landlord and tenant relationship, while overseeing all campus matters. These services include:

- Development and construction of multiple campus expansions, including four buildings and a 3-story parking structure, master planned for longterm tenant growth
- Re-positioning of common areas, building entrances and interior atriums
- Overseeing medical office tenant improvement projects
- Minimizing operating expenses and maintaining a Class A campus environment for patients and doctors

In the last 35 years, Medical Arts transitioned from a single medical office building to a four building, state-of-the-art medical campus comprised of 176,725 square feet, with more than 15 doctors offices, 300 physicians and mid-level providers. Along the way, our firm diligently worked with each tenant to ensure compliance with building code and standards, obtaining appropriate building permits, medical building inspection requirements and medical waste disposal per federal, state and local law.

